

Ocean Color Palette

A Complete Designer's Reference — Hex Codes, Swatches & Gradients

Inspired by tides, reefs, and the open sea

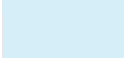
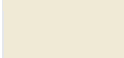
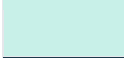
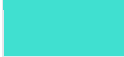
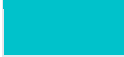
30 Colors, 6 Families of Colors, and 10 Gradients

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Section 1 — The Core Palette: 30 Named Colors

All thirty colors are presented below with visual swatches, hex codes, RGB values, and recommended design moods. Swatches are rendered as inline color blocks for accurate visual reference.

Swatch	Name	Hex	RGB	Mood / Use
Shallows & Seafoam — Light Tones				
	Seafoam Mist	#E8F8F5	RGB(232, 248, 245)	Airy, fresh, backgrounds
	Pearl Tide	#D6EEF8	RGB(214, 238, 248)	Soft, clean, overlays
	Aqua Whisper	#B2EBF2	RGB(178, 235, 242)	Gentle, spa, wellness
	Shoreline Sand	#F0EAD6	RGB(240, 234, 214)	Neutral, warm, coastal
	Foam Crest	#C8F0E8	RGB(200, 240, 232)	Fresh, light, mint-adjacent
Lagoon & Shallows — Soft-Mid Tones				
	Lagoon Glass	#7ECECA	RGB(126, 206, 202)	Tropical, bright, playful
	Tidal Pool	#5BB8C1	RGB(91, 184, 193)	Refreshing, clear, inviting
	Reef Aqua	#3DBDC8	RGB(61, 189, 200)	Vibrant, lively, accent
	Coral Shelf	#F4A88A	RGB(244, 168, 138)	Warm, energetic, tropical accent
	Sea Glass	#88BDB5	RGB(136, 189, 181)	Muted, vintage, artisan
Mid Ocean & Turquoise — Mid Tones				
	Turquoise Drift	#40E0D0	RGB(64, 224, 208)	Classic turquoise, bold, energetic
	Maldives Blue	#00C2CB	RGB(0, 194, 203)	Vivid, tropical, modern
	Biscayne Bay	#009EB8	RGB(0, 158, 184)	Dynamic, confident, brand-ready
	Kelp Forest	#4A9E8E	RGB(74, 158, 142)	Earthy-ocean, natural, balanced
	Tide Runner	#2E86AB	RGB(46, 134, 171)	Energetic, sporty, tech-friendly
Deep & Mid-Blue — Darker Mid Tones				
	Ocean Horizon	#1A78C2	RGB(26, 120, 194)	Bold, trustworthy, corporate
	Atlantic Swell	#1565C0	RGB(21, 101, 192)	Deep, authoritative, classic
	Sailor Blue	#0D47A1	RGB(13, 71, 161)	Strong, naval, traditional
	Abyss Teal	#006064	RGB(0, 96, 100)	Dark, sophisticated, moody
	Stormwater	#2C5F6E	RGB(44, 95, 110)	Moody, dramatic, editorial

Swatch	Name	Hex	RGB	Mood / Use
Deep Ocean — Dark Tones				
	Midnight Tide	#1B3A4B	RGB(27, 58, 75)	Dark, immersive, elegant
	Ocean Trench	#0D2137	RGB(13, 33, 55)	Near-black, ultra-deep, cinematic
	Mariana Blue	#091F2C	RGB(9, 31, 44)	Darkest blue, dramatic, luxury
	Deep Kelp	#1A3328	RGB(26, 51, 40)	Dark teal-green, forest-deep, premium
	Abyssal Ink	#050E1A	RGB(5, 14, 26)	Near-black, base tone, richest depth
Accent & Specialty				
	Bioluminescent	#00FFCC	RGB(0, 255, 204)	Neon, electric, futuristic accent
	Sunset Coral	#FF6B6B	RGB(255, 107, 107)	Warm contrast, vibrant, energetic
	Golden Horizon	#FFD166	RGB(255, 209, 102)	Sunrise warmth, optimistic, complementary
	Storm Surge	#546E7A	RGB(84, 110, 122)	Cool grey-blue, neutral, sophisticated
	Sea Salt	#F5F9FA	RGB(245, 249, 250)	Off-white, ultra-light, clean base

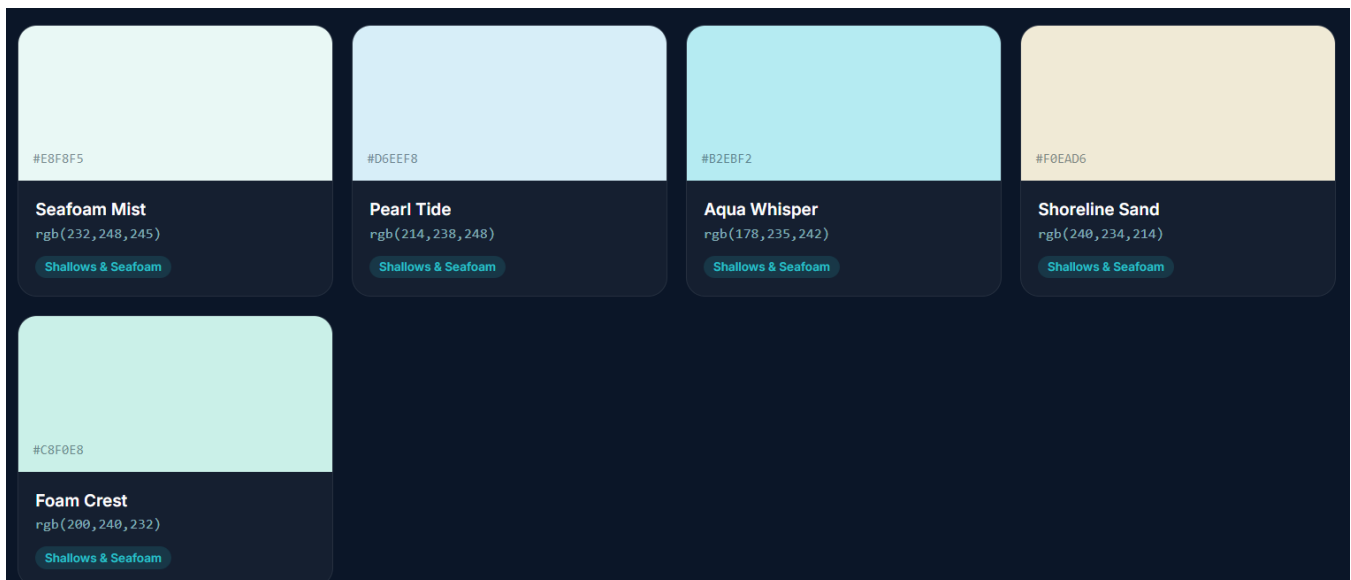
Section 2 — Color Groups & Families

The thirty palette colors are organized into six thematic families. Each family represents a distinct zone of the ocean's color spectrum, from the luminous surface to the lightless deep.

1 — Shallows & Seafoam

- Seafoam Mist — #E8F8F5
- Pearl Tide — #D6EEF8
- Aqua Whisper — #B2EBF2
- Shoreline Sand — #F0EAD6
- Foam Crest — #C8F0E8

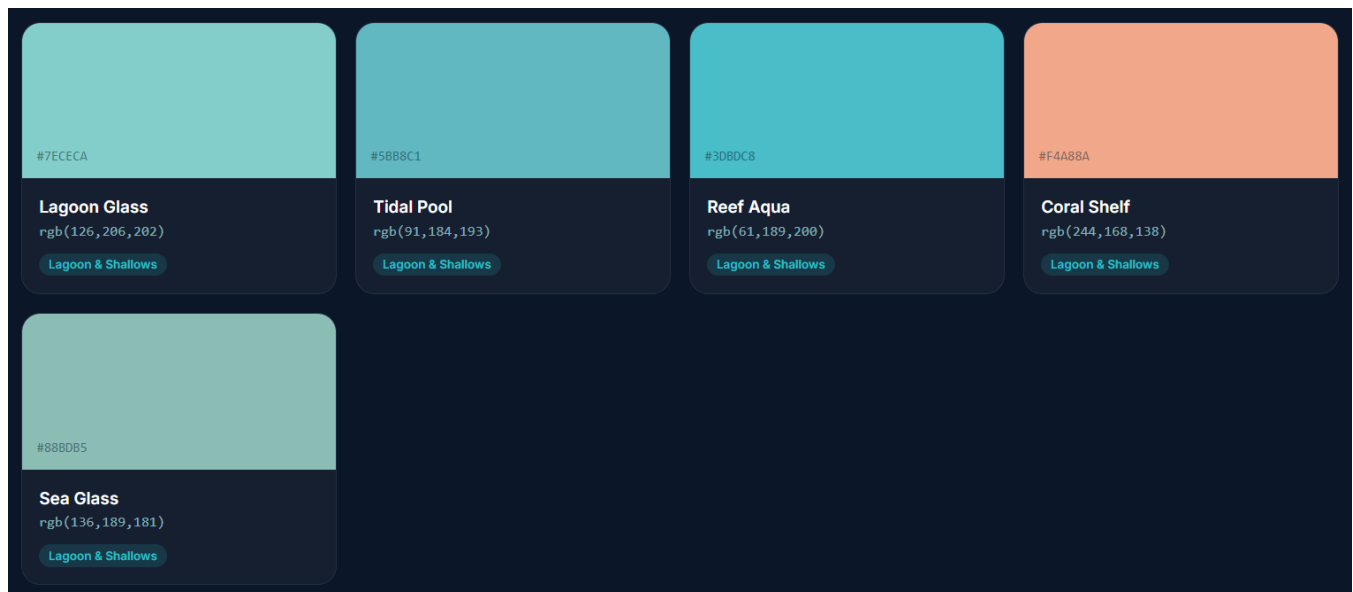
Use this family for backgrounds, light-mode UI surfaces, wellness brands, and any context requiring a sense of openness, breath, and coastal calm.



2 — Lagoon & Shallows

- Lagoon Glass — #7ECECA
- Tidal Pool — #5BB8C1
- Reef Aqua — #3DBDC8
- Coral Shelf — #F4A88A
- Sea Glass — #88BDB5

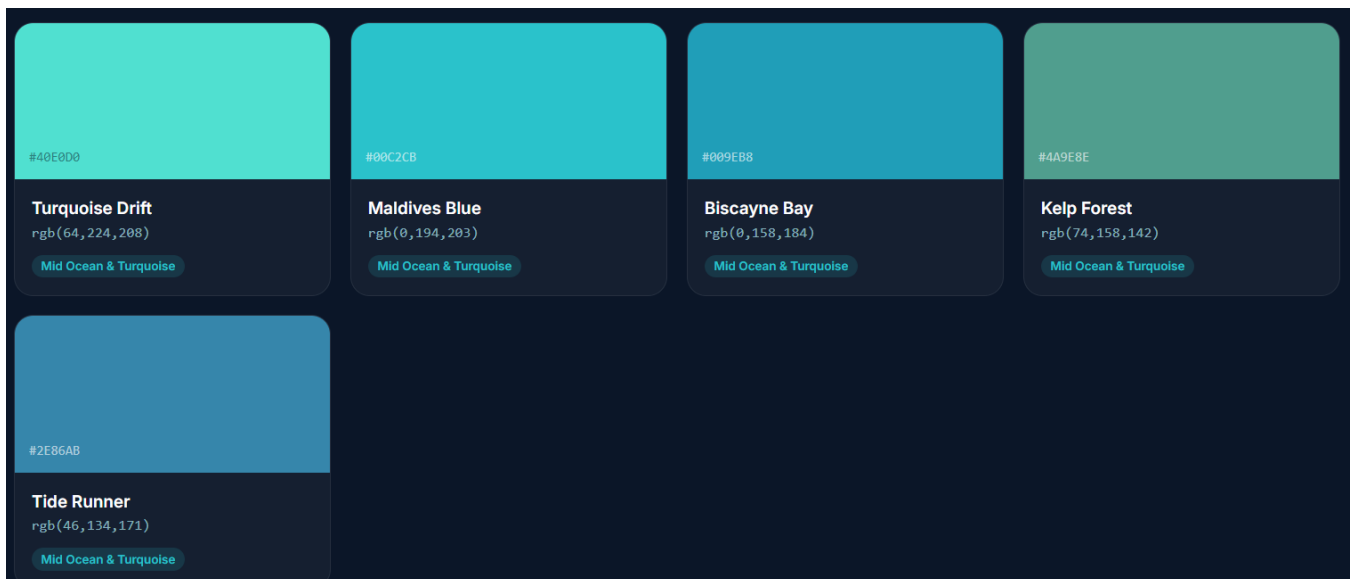
Reach for this family in tropical hospitality, resort branding, artisan goods packaging, and lifestyle design where approachable warmth meets oceanic freshness.



3 — Mid Ocean & Turquoise

- Turquoise Drift — #40E0D0
- Maldives Blue — #00C2CB
- Biscayne Bay — #009EB8
- Kelp Forest — #4A9E8E
- Tide Runner — #2E86AB

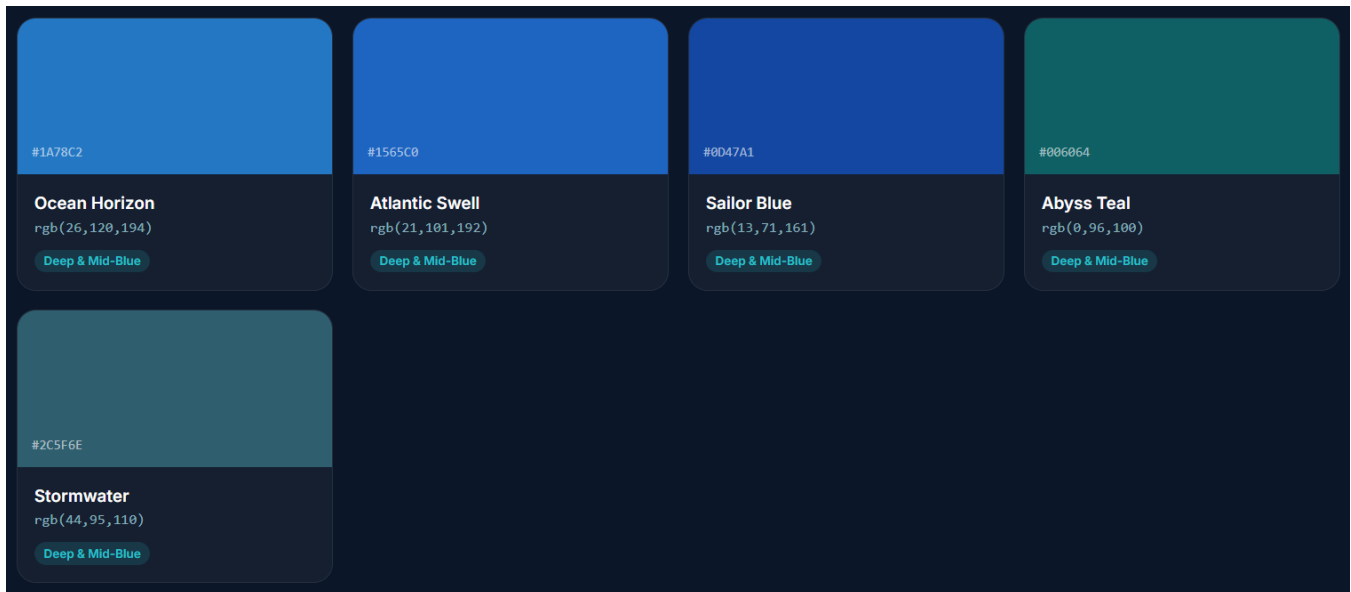
This is the workhorse mid-range family — vivid enough for standout accents and brand primaries, yet grounded enough for professional web interfaces and tech products.



4 — Deep & Mid-Blue

- Ocean Horizon — #1A78C2
- Atlantic Swell — #1565C0
- Sailor Blue — #0D47A1
- Abyss Teal — #006064
- Stormwater — #2C5F6E

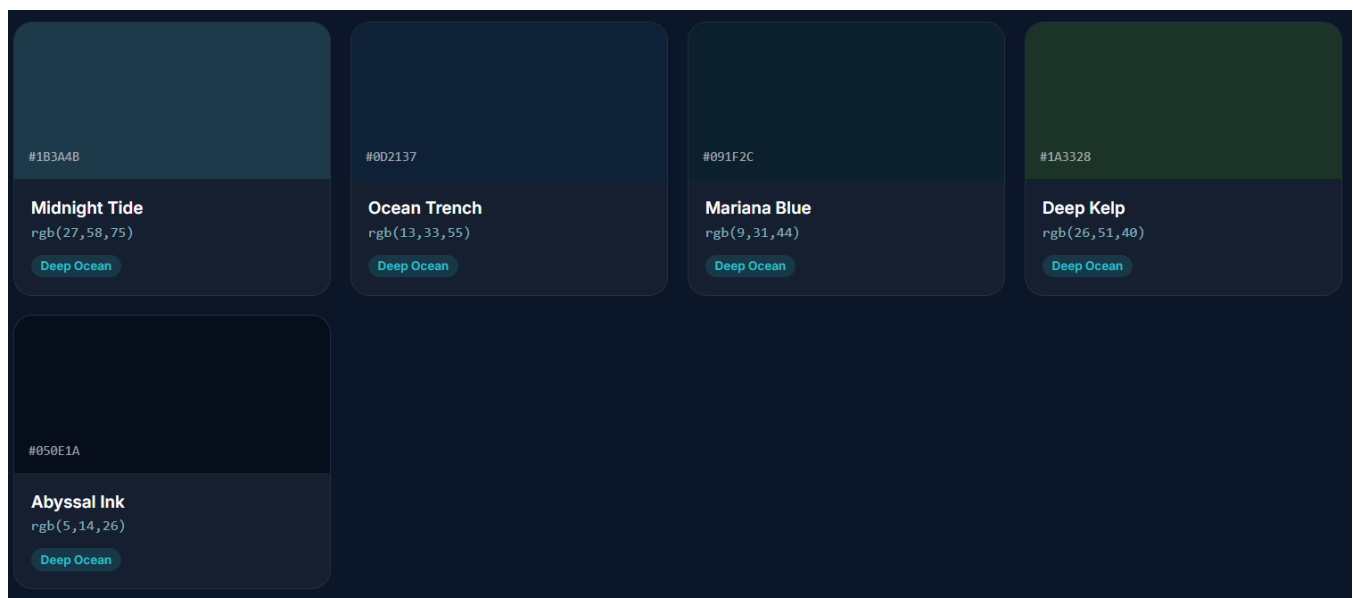
Deploy this family for corporate identity, financial services, editorial design, and anywhere authority, stability, and trustworthiness must be communicated with understated power.



5 — Deep Ocean

- Midnight Tide — #1B3A4B
- Ocean Trench — #0D2137
- Mariana Blue — #091F2C
- Deep Kelp — #1A3328
- Abyssal Ink — #050E1A

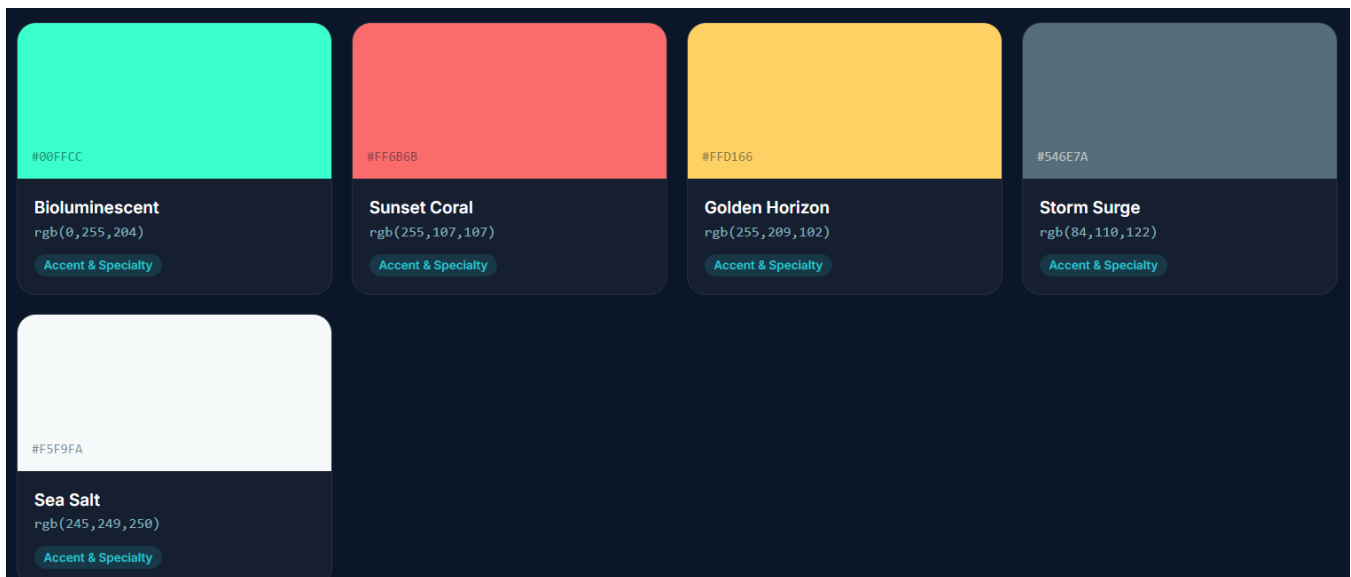
These near-black tones anchor dark-mode UI, luxury packaging, high-fashion editorial, and any design seeking cinematic depth and premium gravitas.



6 — Accent & Specialty

- Bioluminescent — #00FFCC
- Sunset Coral — #FF6B6B
- Golden Horizon — #FFD166
- Storm Surge — #546E7A
- Sea Salt — #F5F9FA

Use these sparingly as call-to-action highlights, warm contrast punctuation, and neutral anchors — they are the exclamation marks and resting points of any ocean-palette composition.



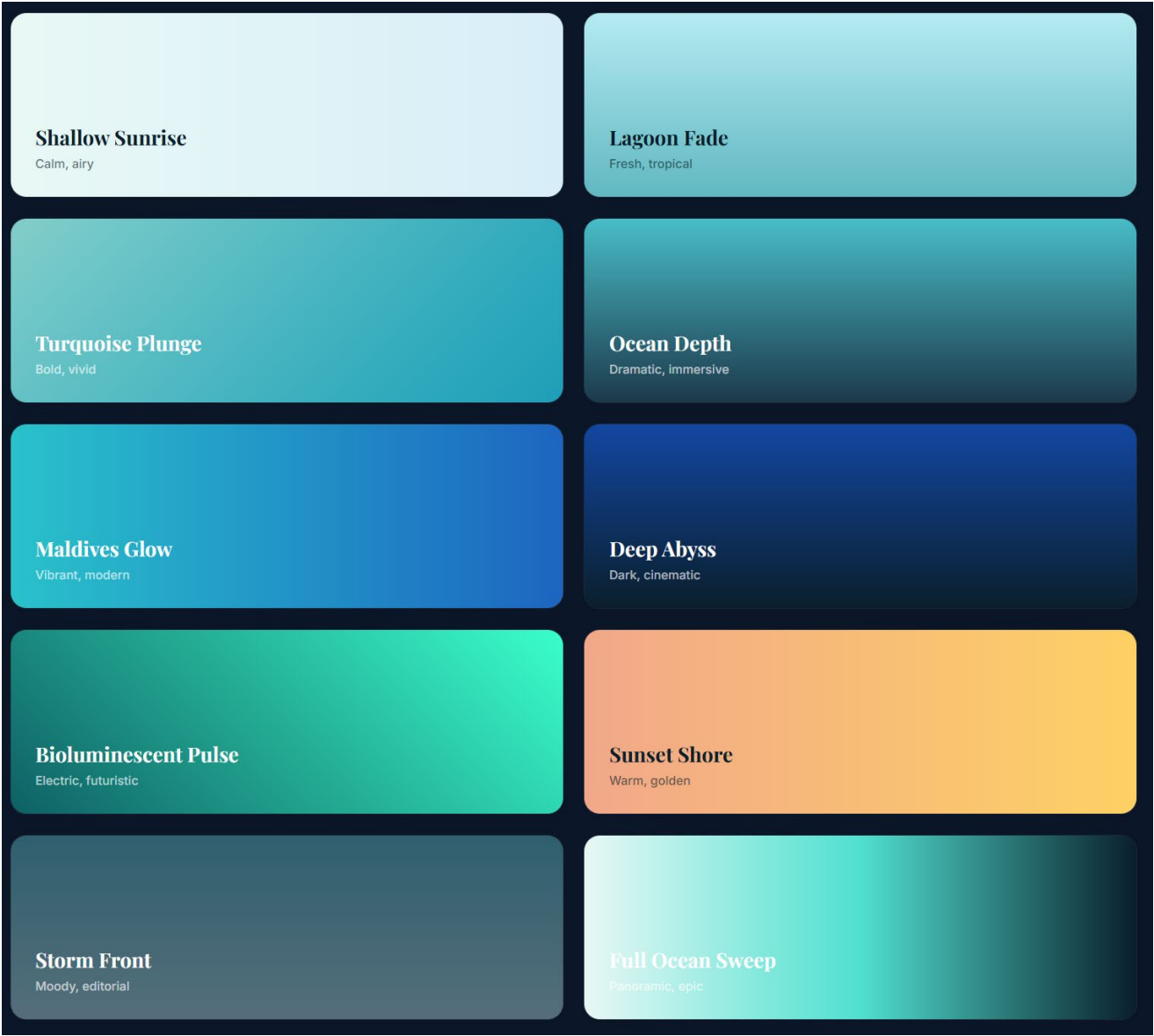
Section 3 — Gradient Recipes

The following ten gradient recipes have been designed to capture distinct moods across the ocean spectrum. Each includes a ready-to-use CSS declaration and a recommended application context.

Gradient Name	From Color	From Hex	To Color	To Hex	Direction	CSS Code	Mood
Shallow Sunrise	Seafoam Mist	#E8F8F5	Pearl Tide	#D6EEF8	Left to Right	linear-gradient(to right, #E8F8F5, #D6EEF8)	Calm, airy
Lagoon Fade	Aqua Whisper	#B2EBF2	Tidal Pool	#5BB8C1	Top to Bottom	linear-gradient(to bottom, #B2EBF2, #5BB8C1)	Fresh, tropical
Turquoise Plunge	Lagoon Glass	#7ECECA	Biscayne Bay	#009EB8	Diagonal 135°	linear-gradient(135deg, #7ECECA, #009EB8)	Bold, vivid
Ocean Depth	Reef Aqua	#3DBDC8	Midnight Tide	#1B3A4B	Top to Bottom	linear-gradient(to bottom, #3DBDC8, #1B3A4B)	Dramatic, immersive
Maldives Glow	Maldives Blue	#00C2CB	Atlantic Swell	#1565C0	Left to Right	linear-gradient(to right, #00C2CB, #1565C0)	Vibrant, modern
Deep Abyss	Sailor Blue	#0D47A1	Mariana Blue	#091F2C	Top to Bottom	linear-gradient(to bottom, #0D47A1, #091F2C)	Dark, cinematic
Bioluminescent Pulse	Abyss Teal	#006064	Bioluminescent	#00FFCC	Diagonal 45°	linear-gradient(45deg, #006064, #00FFCC)	Electric, futuristic
Sunset Shore	Coral Shelf	#F4A88A	Golden Horizon	#FFD166	Left to Right	linear-gradient(to right, #F4A88A, #FFD166)	Warm, golden

Gradient Name	From Color	From Hex	To Color	To Hex	Direction	CSS Code	Mood
Storm Front	Stormwater	#2C5F6E	Storm Surge	#546E7A	Top to Bottom	linear-gradient(to bottom, #2C5F6E, #546E7A)	Moody, editorial
Full Ocean Sweep	Seafoam Mist	#E8F8F5	Mariana Blue	#091F2C	Left to Right	linear-gradient(to right, #E8F8F5, #40E0D0, #091F2C)	Panoramic, epic

Note: The Full Ocean Sweep gradient passes through Turquoise Drift (#40E0D0) as a midpoint stop, creating a three-color transition that spans the entire ocean spectrum from pale shoreline to abyssal depth.



Section 4 — Pairing Recommendations

The following eight curated pairings define complete three-color systems — primary, secondary, and accent — each optimized for a specific design context. Use these as starting points for brand palettes, UI themes, or print layouts.

Pairing Name	Primary	Primary Hex	Secondary	Secondary Hex	Accent	Accent Hex	Best For
Coastal Minimal	Sea Salt	#F5F9FA	Ocean Horizon	#1A78C2	Turquoise Drift	#40E0D0	Web UI, dashboards
Tropical Resort	Pearl Tide	#D6EEF8	Maldives Blue	#00C2CB	Coral Shelf	#F4A88A	Hospitality, travel branding
Deep Sea Luxury	Mariana Blue	#091F2C	Sea Glass	#88BDB5	Golden Horizon	#FFD166	Premium, editorial, fashion
Reef & Kelp	Seafoam Mist	#E8F8F5	Kelp Forest	#4A9E8E	Sunset Coral	#FF6B6B	Eco brands, wellness
Stormy Atlantic	Midnight Tide	#1B3A4B	Storm Surge	#546E7A	Bioluminescent	#00FFCC	Tech, gaming, dark UI
Sailor Classic	Sailor Blue	#0D47A1	Sea Salt	#F5F9FA	Shoreline Sand	#F0EAD6	Corporate, nautical, heritage
Lagoon Sunrise	Shoreline Sand	#F0EAD6	Lagoon Glass	#7ECECA	Sunset Coral	#FF6B6B	Social media, lifestyle
Bioluminescent Night	Abyssal Ink	#050E1A	Abyss Teal	#006064	Bioluminescent	#00FFCC	Neon, futuristic, experimental

Section 5 — Accessibility Notes

Accessibility compliance is essential when applying any color palette to digital or print interfaces. The following notes summarize key WCAG 2.1 considerations for the Ocean Color Palette.

- **Light colors on white backgrounds:** The Shallows & Seafoam family — Seafoam Mist (`#E8F8F5`), Pearl Tide (`#D6EEF8`), Aqua Whisper (`#B2EBF2`), Foam Crest (`#C8F0E8`), and Sea Salt (`#F5F9FA`) — do not meet WCAG AA contrast requirements (4.5:1 minimum) for body text on white. They should be used exclusively as background fills, not as text colors. Pairing dark text such as Midnight Tide (`#1B3A4B`) or Ocean Trench (`#0D2137`) on these light backgrounds achieves compliant contrast ratios.
- **Dark colors suitable for white or light text:** Midnight Tide (`#1B3A4B`), Ocean Trench (`#0D2137`), Mariana Blue (`#091F2C`), Deep Kelp (`#1A3328`), Abyssal Ink (`#050E1A`), Sailor Blue (`#0D47A1`), Atlantic Swell (`#1565C0`), Abyss Teal (`#006064`), and Stormwater (`#2C5F6E`) all provide sufficient contrast for white (`#FFFFFF`) or Sea Salt (`#F5F9FA`) text at body sizes, meeting or exceeding WCAG AA standards.
- **Mid-tone color minimum font sizes:** Mid-tones such as Lagoon Glass (`#7ECECA`), Tidal Pool (`#5BB8C1`), Sea Glass (`#88BDB5`), Storm Surge (`#546E7A`), and Kelp Forest (`#4A9E8E`) sit in a challenging contrast zone against white backgrounds. When using these as text colors on white, use a minimum font size of **18pt regular** or **14pt bold** to meet WCAG AA large-text thresholds. For body copy, pair these mid-tones as backgrounds with dark overlay text instead.
- **Bioluminescent accent restriction:** Bioluminescent (`#00FFCC`) achieves a contrast ratio of approximately 1.4:1 against white (`#FFFFFF`), which is far below any WCAG threshold. This color must never be used as text, links, icons, or UI controls on white or light backgrounds. Its role in this palette is strictly decorative — use it as a background highlight, neon glow strip, or dark-background accent only, paired with Abyssal Ink (`#050E1A`) or Mariana Blue (`#091F2C`) as the surface beneath it.
- **Always verify with a contrast checker:** Perceived contrast can vary between display types, monitor calibrations, and print environments. Before finalizing any color combination for a live product, verify all foreground/background pairings using a WCAG-compliant contrast analysis tool such as the WebAIM Contrast Checker or Figma's built-in accessibility plugin. This is especially critical for interactive UI elements, body text, captions, and form labels.

Section 6 — Quick Reference Hex Sheet

A compact listing of all thirty ocean palette colors organized by family group for fast copy-paste reference during design and development workflows.

Color Name	Hex Code
Shallows & Seafoam	
Seafoam Mist	#E8F8F5
Pearl Tide	#D6EEF8
Aqua Whisper	#B2EBF2
Shoreline Sand	#F0EAD6
Foam Crest	#C8F0E8
Lagoon & Shallows	
Lagoon Glass	#7ECECA
Tidal Pool	#5BB8C1
Reef Aqua	#3DBDC8
Coral Shelf	#F4A88A
Sea Glass	#88BDB5
Mid Ocean & Turquoise	
Turquoise Drift	#40E0D0
Maldives Blue	#00C2CB
Biscayne Bay	#009EB8
Kelp Forest	#4A9E8E
Tide Runner	#2E86AB
Deep & Mid-Blue	
Ocean Horizon	#1A78C2
Atlantic Swell	#1565C0
Sailor Blue	#0D47A1
Abyss Teal	#006064

Color Name	Hex Code
Stormwater	#2C5F6E
Deep Ocean	
Midnight Tide	#1B3A4B
Ocean Trench	#0D2137
Mariana Blue	#091F2C
Deep Kelp	#1A3328
Abyssal Ink	#050E1A
Accent & Specialty	
Bioluminescent	#00FFCC
Sunset Coral	#FF6B6B
Golden Horizon	#FFD166
Storm Surge	#546E7A
Sea Salt	#F5F9FA